



# Charlie Shreeve

## Graphic Designer

[www.charlieshreeve.com](http://www.charlieshreeve.com)

## About me

I am a Graphic Designer based in Buckinghamshire, UK, interested in all things design with a passion for brand design and theory. I am constantly looking to challenge myself, aiming to learn and improve my design mind and relish any opportunity I am given to do so. I have a good sense of team-work and camaraderie – I enjoy meeting and working with new people.

## Skills

Proficient in Adobe Creative applications such as:

- Illustrator
- Photoshop
- InDesign
- Creative thinking
- Great team player
- Enthusiastic to learn and develop
- Self motivated
- Good time management

## Achievements

- Featured in D&AD's New Blood Festival as part of their "One's To Watch" list for 2020.
- Created brand identities for several new business start-ups
- Raised £1600 for Mind Mental Health Charity.
- Raised £1850 for the Graphic Design graduation show 2020 with an event, Car Wash, which I created, designed, organised and DJ'd across three separate nights.

## Contact info

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## Education

**Arts University Bournemouth** 2017 - 2020

- Graduated in Graphic Design with a BA Upper Second-Class Honours

**Chalfonts Community College** 2009 - 2016

- A Level Results: Distinction (A) in ICT, C in Photography, Video & Animation, C in Drama and Theatre Studies.
- GCSE Results: 2 A's, 2 Distinctions (A), 4 B's, 5 C's

## Industry Experience

**Shaun Bailey's London Mayoral Campaign** February 2021 - May 2021  
**The Conservative Party**

Took over as lead Graphic Designer for the remainder of the campaign, working on a multi-media channel strategy including:

- Leaflets highlighting Shaun's policies and spreading his message to millions of Londoners.
- Billboards across London, seen by millions of passers-by to help boost awareness of Shaun and his stance for London Mayor.
- Online posts on platforms such as Facebook and Twitter to help raise the profile of Shaun's campaign.

**Freelance Graphic Designer** 2014 - Current

A variety of different projects including:

- Branding for podcasts, businesses and individuals to create strong identities.
- Created album covers for up and coming artists to help them stand out against the competition.
- Leaflet layouts design to help a local business expand its reach.
- Designed t-shirts, posters and stickers to market on outlets such as Everpress and Redbubble.

**Walker Agency** June 2019 - July 2019, 1 month internship

**Advertising and marketing agency**

- Proposed concept social media posts for Mentos with mocked-up visuals and competition ideas.
- Created a variety of rebrand options for MSP Capital, a potential client of Walker's.

**Global Brand Communications** July 2019, 1 week internship

**Creative brand communications agency**

- A full rebrand proposal for a potential client for Global, Lashings World. The conceptual logo and accompanied touchpoints were presented alongside one of their in-house designer's proposals.

## Other Experience

**Oakland Park Golf Club** 2016 - 2018

- Served food and drink to 100's of customers daily in a fast paced environment which improved my people skills and ability to work under pressure.

**Highclere Caravan and Camping Park** 2014 - 2016

- Handled rent for the sites residents and sales within the shop which gave me a sense of work ethic and helped build up my salesmanship.

References available upon request